

# 2019 Day of SCupport

# 100 x 100

MULTIPLYING SOCIAL GOOD | A FORMULA FOR THE NEXT CENTURY

## LIVE TELETHON

On **Friday, May 3, 2019**, the USC Suzanne Dworak-Peck School of Social Work will host a **LIVE** Telethon via Facebook Live in support of the **100 x 100: Multiplying Social Good Initiative**, which aims to raise significant scholarships for social work education. Each scholarship will alleviate at least half of a Master of Social Work student's total burden of debt.

The LIVE Telethon will feature entertainment acts as well as thought-provoking interviews on current issues with faculty, students, alumni and community partners.

The university's community, including its more than 375,000 alumni, are tapped to support causes they are passionate about as part of USC's annual Day of SCupport. Our livestreamed fundraising event is unique to the USC Suzanne Dworak-Peck School of Social Work and the university, and is an excellent way to promote your brand and mission to our school's audience, which is composed of more than 15,000 alumni, faculty, students and staff, over 30,000 social media followers, and more than 30,000 unique monthly website visitors.

**You don't want to miss this opportunity to promote your brand to a driven and socially responsible community.** Show your support for higher education and the impact that social workers make around the world every day.

## BE A TELETHON SPONSOR TODAY!

	Gold Title Sponsor \$5,000	Cardinal Sponsor \$2,500	Tommy Sponsor \$1,000	Gift-in-Kind Sponsor
<b>LIVE on-air appearance</b> <i>(2 minutes to promote business)</i>	●			
<b>LIVE on-air mention during 6 hour telethon</b>	● <i>(4 announcements)</i>	● <i>(2 announcements)</i>		
<b>Website recognition with link to business</b>	●	●		
<b>Email blast recognition</b>	●	●	●	
<b>Membership to Advocates Circle Society</b>	●	●	●	
<b>Social Media Recognition w/link to business social media pages</b>	●	●	●	●
<b>Special thank you in telethon rolling credits</b>	●	●	●	●

*For maximum sponsor benefits, please respond by April 10, 2019.*

**Reserve your sponsorship today by contacting Jennifer Chung-Vanzini at [j.vanzini@usc.edu](mailto:j.vanzini@usc.edu).**