

# DEPARTMENT OF SOCIAL CHANGE & INNOVATION

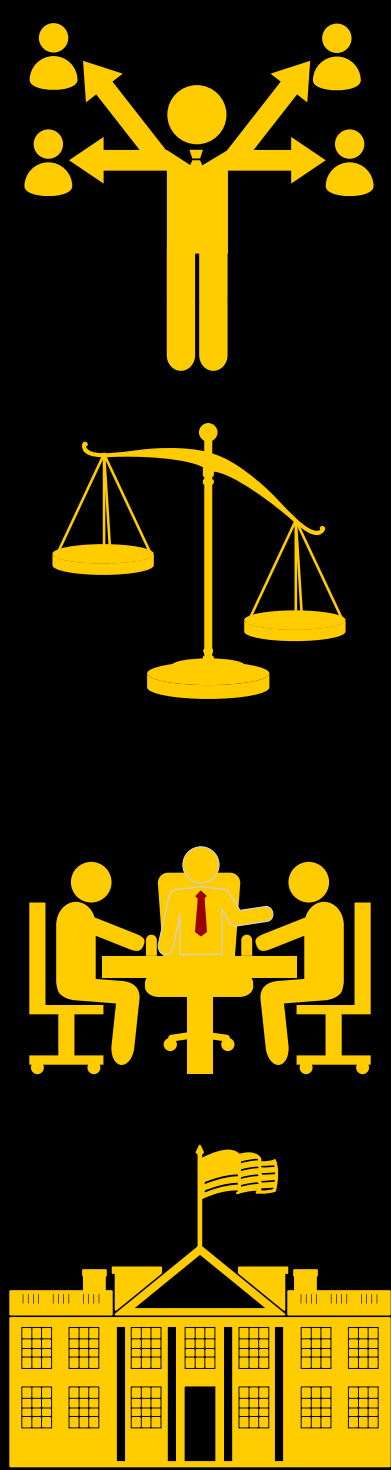
Social Change & Innovation (SCI, pronounced “sky”) focuses on designing social change and leading innovation. The curriculum prepares students to improve living conditions and work environments for individuals, groups, families, organizations and communities on a larger scale. SCI students will acquire the knowledge and cultivate skills to lead and implement sustainable social change for good. Practicing in this field includes working with individuals, groups, families, organizations and communities to influence the laws, legislation and institutional practices and policies that impact them.

MSW students in this department have flexibility in designing their career paths. Students may pursue careers in non-profit management, public affairs, community organizing, corporate social responsibility or human resources, among other fields. Others may become licensed clinical social workers specializing in employee assistance programs. SCI provides students cross-disciplinary training that will inspire new ways of understanding and tackling social issues. Students are prepared to introduce, facilitate, and apply innovation while addressing society’s most pressing issues, including homelessness, human trafficking, diversity, inclusion, and equity, substance abuse and poverty.

## SKILL DEVELOPMENT

The department’s course work, tracks and hands-on field education training, equip students with a toolkit of skills, including:

- Asset Mapping
  - Capacity Development
  - Coaching
  - Coalition Building
  - Community & Organizational Needs Assessment
  - Community Building
  - Community Mobilizing
  - Consultation
  - Counseling to Support Work Productivity (EAPs)
  - Engagement
  - Fundraising
  - Grant Writing/Development
  - Legislative Advocacy
- Organizational Development
  - Policy Analysis
  - Program Development
  - Program Evaluation
  - Program Implementation
  - Program Monitoring
  - Program Planning
  - Public Relations
  - Quality Assurance
  - Resource Development
  - Staff Development
  - Strategic Planning
  - Training



## CAREERS & WORK SETTINGS

Social Change & Innovation provides students with the educational foundation and learning experiences to work across a variety of fields. SCI students can work in settings that include grassroots, neighborhood, and faith-based organizations, for-profit organizations, local and international community development operations, social service agencies, government agencies, hospitals and any other policy, management, leadership or administrative setting.

Some students may also pursue entrepreneurship and start their own community-based organization, philanthropic cause, non-profit agency, socially responsible business, independent consulting practice, or social innovation start-up. Sample careers include:

- Community Outreach Specialist
  - Employee Assistance Professional
  - Fundraiser
  - Grant Writer
  - Health Care Administrator
  - Human Resources Coordinator or Specialist
  - Policy Analyst
- Program Evaluator
  - Program Manager
  - Public Affairs Coordinator
  - Social Entrepreneur
  - Social Responsibility Consultant
  - Social Work Administrator
  - Trainer

## FIELD & INTERNSHIP EXPERIENCE

Students complete 1,000 hours of hands-on training, which amounts to 16-20 hours per week. Sample field and internship locations include:

- Businesses
  - Behavioral & Mental Health Providers
  - Community Organizations
  - Entertainment Organizations
  - Foundations
  - Government Agencies
- Hospitals
  - Housing Development Agencies
  - Non-Profit Organizations
  - Organizational Change Departments
  - Social Service Agencies
  - Veterans Services

